

GREEN ACTION FUND 2022 – GRANT RECIPIENTS

EUROPE

Serbia: Movement For Consumer Protection (MCP)

MCP will focus on increasing safe and sustainable nutrition in the community. The project will establish cooperation with relevant stakeholders and focus on food safety, environmental protection, sustainable consumption and production, and the right to hear consumer voices in such conversations. The campaign will promote institutional networking of communities. E-newsletters, websites and media will be used to raise consumer awareness and a roundtable on cooperation will be held at the end of the week.

CENTRAL AND SOUTH ASIA

India: Consumer VOICE

Young consumers and women will lead action-oriented workshops to disseminate information on plastic usage and sustainable products. The workshops will be used to sensitize and train communities on existing single-use plastic laws, what sustainable products are, what green labelling is and what products fall under it. Practical examples and demonstrations will also be given to show how the products can be used in everyday life.

Pakistan: TheNetwork

Consumers from the Rawalpindi city will be taught how to develop their own community kitchens and gardens to bring in long-term behaviour change for sustainable consumption. The project will help promote sustainable and healthy food supplies, contributing to the vision of sharing communities for a self-reliant community which is socio-economically and environmentally conscious and sustainable.

Nepal: SEWA Nepal

SEWA Nepal's project aims to create a common interactional platform for former Green Action Week participants, including local artisan, women and youth-led social enterprises. The platform will facilitate the sharing of experiences and takeaways from previous sessions, the showcasing of local products, one-to-one knowledge sharing on B2B, B2C, and B2G opportunities that will lead to the co-creation and development of partnerships for a sustainable and circular economy.

India: Consumer Education and Research Centre (CERC)

In an effort to reduce waste, a sharing platform will be established between resident communities and the nearby daily wage labour community to promote sustainable consumption and product lifetime extension. Pre-loved items and kitchen waste will be shared to convert waste to wealth. For example, sharing manure, compost and seeds will encourage the growth of kitchen gardens.

SUB-SAHARAN AFRICA

Senegal: Association pour la Défense de l'Environnement et des Consommateurs (ADEC)

ADEC will hold workshops to strengthen consumer awareness and guide consumer choices towards pesticide-free products from off-ground agriculture (micro-gardening). It will strengthen the adoption of good hygiene practices and the preservation of the living environment, teach micro-gardening techniques, and create community nurseries to provide households with plants. Fruit trees and seedlings will also be planted in local communities.

Rwanda: Rwanda Consumers Rights Protection Organization (ADECOR)

“The Community Awareness for Collective Fodder Production and Storage Among Farmers in Rwanda” project will address the problem of fodder production and storage by building fodder banks to relieve the livestock during drought periods. The project aims at increasing the skills and knowledge of farmers in fodder production and storage to improve livestock feed availability, raise awareness on the importance of collective fodder production and storage, enhance community-sharing culture, and contribute to eco-environmental sustainability.

Togo: Association Togolaise des Consommateurs (ATC)

Agricultural methods in Kpalime often use harmful chemicals. ATC will bring together students from the National Institute of Agricultural Training (INFA), agricultural professionals, and the population of Kpalime to take a critical look at such agricultural methods and educate them on the advantages of organic farming on the environment and human health. The programme is a plea to the INFA to place more importance on the teaching of organic farming in its curriculum. A database of organic farming practitioners will also be established to keep in contact and continue to sensitize them as needed beyond the project.

Kenya: Kenya Consumer Organisation (KCO)

Kenyan consumers face challenges of product safety. KCO will educate consumers on how to mitigate safety challenges by promoting the consumer protection policy and general safety techniques to be used by consumers. Their education efforts will be reflected by the number of consumer awareness meetings to capacitate men, women and youths on commodities and low-quality services.

Burundi: Association Burundaise des Consommateurs (ABUCO - TI)

Many household medicines are not disposed of properly in Burundi and are often found in rivers. ABUCO-TI will encourage consumers and communities to be more responsible in the management of the remains of household medicines. An education effort will be made by community members who will lead actions and share experiences and testimonies. Leftover medicines will also be disposed of properly through a collection initiative that will gather leftover medicines from households and along rivers. The experience will be replicated in other cities.

Zimbabwe: Consumer Council of Zimbabwe (CCZ)

To tackle plastic waste in Zimbabwe, “The Plastic Initiative” project will include Consumer Action Clubs in Chinhoyi (Mashonaland East Province) to share experiences and educate consumers on the safe use of reusable and biodegradable plastic bags.

Mali: Regroupement pour la Défense des Consommateurs du Mali (REDECOMA)

In an effort to reduce plastic waste and move towards a circular economy in Mali, REDECOMA will focus their education efforts on supporting and training plastic waste collectors from six municipalities; they will assist in setting up collection and sorting centres, as well as in the sale of recyclable waste, in order to improve their livelihoods.

Cabo Verde: Associação para Defesa do Consumidor (ADECO)

ADECO's "Sustainable School Garden" project aims to promote the production and sharing of natural foods in a school community and educate consumers and the wider Cape Verdean society about environmental sustainability and healthy eating. A school garden will be created in which the school community will be responsible for producing food for school meals and using food waste for organic fertilizer.

NORTH AFRICA AND MIDDLE EAST**Lebanon: Consumer Lebanon Association (CL)**

"Let's Talk Compost!" aims to raise community awareness on the circular economy and how that can be achieved through composting. CL will advocate and spread knowledge about composting and its benefits at the household level, to reduce food waste. Different tools will be used, such as conducting podcasts, creating flyers and brochures, and disseminating information through different media platforms, within municipalities and schools.

Oman: Oman association for consumer protection (OAFCP)

Thinking about the theory of change, OAFCP is targeting the new Lebanese generation to "Share to Reduce" waste. This project will raise awareness among younger consumers and coordinate with woman associations and universities to sort from source, and to reduce and reuse their trash. A particular emphasis will be placed on the reuse of plastic trash during shopping.

Benin: Bénin Sante et Survie du Consommateur (BSSC)

BSSC's project is designed to contribute to the preservation of species and improved fish production. It aims to identify the threats of pollution in aquatic ecosystems, and the materials, practices, and methods of fishing destructive of aquatic fauna. Improved fish farming techniques will be shared between different professionals. A network will be set up of inland fishing and aquaculture professionals for the fight against the destruction of fauna and pollution of aquatic ecosystems. The project will contribute to food security and better guarantee the health of consumers.

Sudan: Sudanese Consumer Protection Society (SCPS)

Sudanese consumers face obstacles for access to digital finance. The SCPS project will engage consumers, retailers and service providers to promote and encourage the uptake of digital finance. It is expected that there will be more secured and reliable financial transactions, an increase in consumer trust and awareness of digital transactions, and a greater community appreciation of paperless transactions.

Yemen: Yemen Association for Consumer Protection (YACP)

The disposal of hazardous medical waste must be understood by the community to have a lasting impact. YACP seek to enhance environmental awareness of social responsibility towards protecting the environment by informing the community of how to dispose of medical waste in a safe, environmentally friendly manner. Initiatives within the project include creating brochures, giving awareness lectures to the College of Pharmacy students, and holding panel discussions with local authorities concerned with the disposal of medical waste. A field meetings programme will also be created, in which random samples of drugstore and pharmacy

workers will be targeted at random to know the extent of community commitment to appropriate methods of medical waste disposal.

LATIN AMERICA

Mexico: Colectivo Ecologista Jalisco, A.C. (CEJ)

“Become Independent of Plastic” focuses on generating a series of conversations and actions on plastics and climate change. It will convene GAW 2020, GAW 2021, and WCD 2021 #AbatePlastic participants to deepen their technical-social knowledge, identify the advances already made and understand how to sustain and expand them. The project also seeks to promote leverage points to strengthen the autonomous management of consumers, and to join international networks such as GAIA and BFFP.

Argentina: Consumidores Argentinos

Consumidores Argentinos are working towards building a circular economy in their community. Their project proposes to train families on compost production with organic waste, and to exchange that with associations that promote ecological agriculture without pesticides for organic food produced by the associations. In this way, recycling is encouraged in families, it promotes and collaborates with associations that produce organic food, and the consumption of organically grown vegetables is encouraged, all while social economy ventures are developed.

Peru: Asociación Peruana de Consumidores y Usuarios (ASPEC)

To live more sustainably, ASPEC are creating a mechanism that allows for the continuous exchange of ancestral knowledge and products of agrobiodiversity between consumers and conservationist farmers. A healthy model market will be created to directly connect consumers and ancestral farmers, and a promotional campaign will be used to sensitize consumers to their right to access healthy food and know of the related environmental and cultural impacts.

Colombia: Educar Consumidores

Local cooks from Mesa Larga will participate in an education effort in which their knowledge on balanced nutrition, natural ingredients and chemical-free food will be disseminated throughout the community. The project will promote the exclusive use of natural ingredients, excluding foods that use chemical or industrial additives, and will invite the consumption of products that are grown in the vicinity of the municipality. The information about traditional cooking methods will be shared among the citizens to invite them to enjoy healthy and local food.

Ecuador: Tribuna Ecuatoriana de Consumidores y Usuarios

Consumers in Ecuador will be strengthening their awareness on the importance of environmental sustainability by improving the recycling of non-organic waste in two Education Centres, the Sembrar Esperanza Foundation, and the Responsible and Collaborative Consumption Network. Photos and videos of the process will be taken and shared on social media platforms to generate an even wider reach.

Costa Rica: Ambio Sociedad Civil (Ambio)

Ambio seek to bring together multiple local areas to share experiences of composting for the direct benefits in combating climate change. The project will promote the use of renewable

energy by sharing experiences that motivate consumers in their commitment to achieve goal 12 of the Sustainable Development Goals.

ASIA PACIFIC

Fiji: Consumer Council of Fiji (CCF)

“Ridge to Reef” aims to maintain and enhance Fiji’s ecosystem, goods and services through an integrated approach to land, water, forest, biodiversity and coastal resource management that contributes to poverty reduction, sustainable livelihoods and climate resilience. “Reefs” will be identified, and a campaign will be mounted to advocate on its impact in order to change people’s mindset and promote sustainable practices.

Malaysia: Consumers’ Association of Penang (CAP)

CAP will be collaborating with schools and the local authority to inculcate sharing and collaborative communities among school communities. The overall impact of the project and event is to ensure sustainable consumption and a circular economy is advanced to subsequently reduce pressure on the environment from extraction of natural resources, besides focusing on water and energy conservation. Waste prevention, reduction, repurposing materials and sustainable consumption will be emphasised.

Indonesia: Lembaga Konsumen Yogyakarta/Yogyakarta Consumer Institute (YCI)

YCI are organizing the community to jointly practice making eco-prints with groups who are experienced with eco-printing. Together they will produce eco-print fabrics and make sales in their tourist areas by establishing a marketplace platform. Profits from the sale of eco-print fabrics will be managed by the community.

Congratulations to all grant recipients.

