



**CONSUMERS
INTERNATIONAL**

COMING TOGETHER
FOR CHANGE

TRUST, TRADE AND TECHNOLOGY: E-COMMERCE FOR CONSUMERS

A WORKING SESSION

TUES 2 OCTOBER 2018 | 15.30 - 17:00

WTO HEADQUARTERS, ROOM S1
CENTRE WILLIAM RAPPARD,
RUE DE LAUSANNE 154
GENEVA



ABSTRACT:

Increased access to technology is creating exciting new opportunities for consumers to engage in cross border e-commerce with businesses and other consumers.

This has real potential to benefit both consumers and producers. So what can international trade negotiators, regulators and businesses do to increase consumer access, and address issues of consumer trust so that consumers can confidently take up their role as active participants in international trade?

This session will consider a range of issues from access, choice, information, safety, redress and data protection and look at how progress can be made to ensure e-commerce works for consumers.



PANELLISTS:

Victor do Prado, Director of Council and Trade Negotiations Committee, **World Trade Organisation**

Marion Jansen, Chief Economist, **International Trade Center**

Linn Selle, Policy officer Legal Affairs and Trade, **VZBV (The Federation of German Consumer Organisations)**

Léa Auffret, Senior Trade Policy Officer and Trade Team Leader, **BEUC (the European Consumer Organisation)**

MODERATOR:

Justin Macmullan, Advocacy Director, Consumers International